



# RUACH

## *Tech Solutions*

PTY(LTD)

2025

Business Profile

We help brands and professionals establish high-impact digital identities through custom-built websites



## FOUNDER & LEAD DEVELOPER :



**Caleb Zondo**

**Web Developer | Software Engineer**

 Based in Vryheid, KwaZulu-Natal

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 <https://www.calebzondo.site>

While Ruach Tech Solutions is currently a solo venture led by Caleb, the vision is to scale into a full-service digital agency. As the client base and project portfolio grow, specialized roles will be created, and a dedicated team of designers, developers, and support staff will be brought on board to expand our capabilities and deliver even greater value.



# ABOUT OUR SERVICES

## At Ruach Tech Solutions...

We help people bring their businesses, brands, and ideas online with beautiful, professional websites that actually work. Whether you're a small business owner, freelancer, creative, or even a school or church — we'll create a website that fits your needs and makes you look good.

Our websites don't just look good — they're easy to use, quick to load, and work on any device, whether someone is using a phone, tablet, or computer.

In today's world, your website is often the first impression people get of your business. It's like your online shopfront — open 24/7, showing people what you do, building trust, and helping you grow. We take the time to understand what makes your brand special and turn that into a website that speaks to your audience and helps you reach your goals.

If you're ready to look more professional online, reach more people, and take your brand seriously — we're here to help.

# VISION

To become a leading provider of elegant, and user-focused digital solutions — empowering businesses of all sizes to grow and thrive online through high-quality design and development.

# MISSION

## 01

Build lasting partnerships by offering dependable support, ongoing improvements, and a commitment to evolving with clients as their needs grow.

## 02

Make web design and development accessible for entrepreneurs, startups, and small businesses by providing a transparent, jargon-free process from start to finish.

## 03

Create visually striking, mobile-friendly websites that not only look great but serve the unique needs of each client and their audience.

## 04

Develop clean, scalable, and secure web solutions using modern tools — always prioritizing performance, reliability, and long-term value.

# WHY CHOOSE US ?



## **Custom solutions**

Built around your unique business goals and user needs



## **Transparent Communication**

Clear timelines, honest feedback, and a collaborative approach



## **Affordable for Start-ups**

Big-agency quality at freelance-friendly pricing



# WORKFLOW

**#1****Let's Talk**

We start with a conversation to understand your business, your goals, and the kind of website or solution you need. We'll discuss your audience, style preferences, and any ideas you already have.

**#2****Design & Planning**

Once we agree on the direction, I'll create a layout that shows how your site will look and feel. You'll be able to review and give feedback — no design goes live without your thumbs-up.

**#3****Build & Test**

This is where I build your actual site behind the scenes. Once done, I test everything to make sure it works perfectly on phones, tablets, and computers — and is ready for real people to use.

**#4****Launch & Support**

Your website goes live! I'll walk you through how to use it and stay available to assist with any updates or changes. Final payment is made at this stage, once everything is approved and ready. You can also choose ongoing support if you'd like me to continue handling the technical side for you.

# Transparent & Flexible Pricing Options

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## → Basic Package R 2 300.00

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- ✓ Customized web design with up to 4 pages
- ✓ Mobile-responsive design
- ✓ Standard contact form integration
- ✓ Timely project delivery

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## → Pro Package R4 600.00

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- ✓ All features of the Basic Package, plus:
- ✓ Advanced SEO optimization
- ✓ Social media integration for expanded brand reach
- ✓ Blog setup and content integration
- ✓ Premium support and maintenance

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## → E-commerce Package R8 000.00

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- ✓ All features of the Pro Package, plus:
- ✓ E-commerce functionality for online stores
- ✓ Secure payment gateway integration
- ✓ Product catalog setup with unlimited products
- ✓ Inventory management system
- ✓ Enhanced customer review and rating features

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## → Custom Package Tailored Pricing

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For unique or complex projects, we offer custom packages based on your specific requirements and goals.

- ✓ Includes a comprehensive consultation to understand your vision and objectives. Our team will create a bespoke proposal with a detailed breakdown of features, timeline, and pricing.

## Value Clients Can Expect



01 High-quality, professionally designed websites that reflect your brand identity.



02 Improved online visibility and search engine rankings through SEO optimization.



03 Ongoing support, maintenance, and updates to keep your website running smoothly.



04 Timely project delivery and a collaborative approach throughout the design process.



# THANK YOU

**We are ready to assist you**



Vryheid, KZN



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